

WORLD SERIES PAPER 5

Strategic People Management, New Era - Key Challenges 2025 and Beyond.

Overview:

Following the outstanding success of Michael A. Potter's World Series Paper 4 "Human Capital, Competitive Edge, and the Credit Crunch: Global Challenges Ahead", Michael is proud to present his World Series Paper 5, hot off the press. The Pandemic Lockdown has left a vast number of global organisations in financial and economic instability for the first time in years. Many have had to make quick cost-cutting decisions in order to maintain their economic survival. However, as the global economy regains its confidence and looks towards growths businesses and their leaders face some pressing questions about their future talent pipelines and human capital strategy.

This is no time for tinkering at the edges of talent management. The magnitude of the changes underway mean that a fundamental rethink of talent strategy is needed right now. New sources of labour to build tomorrow's workforce must be found, and the way in which people work, and where they'll work, needs to be reconceived. It is now more important than ever to learn from the mistakes we have made in the past, and strategically plan ahead for the future, so that your organisation is in the perfect position to ride the up-swing of economic change and be fully prepared to move forwards into 2025 and beyond.

Content:

The results of a recent global CEO Survey on talent challenges, and their thoughts about how the global Pandemic Lockdown has affected their organisations and their people management strategies and practices, will be presented. A comparison of talent management strategies between different continents will be outlined followed by a discussion of the key strategies required for overcoming the impact of the recession and the challenges facing organisations towards 2025 and beyond.

Michael can offer the following:

- An innovative and engaging Key Note Speaker at your Conference or Seminar (1 hour duration)
- 1 or 2 day workshops covering the World Series Paper 5 issues, case studies and strategies for success



MICHAEL A POTTER

Michael A Potter MBA, MA, BA (Hons), FCIPD, FRSA is an International Management Development Trainer, Writer, Speaker, Globalist and People Expert. Michael is one of the Leading Non-Academic Global Training and Management Development Consultants and has worked in an advisory capacity for a variety of Global Organisations.

For recognition of his Global HR achievement he was in honour to receive a prestigious award in February 2012 – 'Dev Kusum International Fellowship Award' (Indian International Centre in New Delhi).

Find out more through the 'Strategic People Management, Global People Power Challenges 2025 and Beyond' article, due for global publication later this year.

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Objectives:

1. Become aware of HR Directors and CEO's predictions for the global economy over the short and long term
2. Learn what key challenges are facing managers and HR practitioners towards 2025 and beyond.
3. Gain an in-depth understanding of the impact of the Pandemic Lockdown across the world.
4. Understand what the main HR priorities are for the future and why they are important for organisational success.
5. Appreciate Cultural Intelligence as a key construct for global talent management
6. Discover strategies for multi-generational talent management; become familiar with psychology and talent management of Gen Y, Z and millennials.
7. Case Study Analysis: What are organisations doing now to overcome the damages of the Pandemic Lockdown?

Who Should Attend?

This event is targeted towards all managers and leaders of people. It aims to improve your own and company's awareness of the talent challenges brought on by the global downturn and the strategies to overcome these towards 2025 and beyond.

To find out more or to make a booking
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